

# STYLE.COM

## STYLE.COM LAUNCHES FALL SHOPPING GUIDE

NEW YORK, July 30, 2007 – STYLE.com, the online home of Vogue and W Magazines has compiled the ultimate shopping guide for the upcoming Fall 2007 season. Chosen not only from the runway collections but also from trendsetting companies off the runway, these are the items to covet going forward.

For the *complete* listing of the Fall Shopping Guide, including information where to buy, please log on to [www.style.com](http://www.style.com).

### GRAY: KNITWEAR

#### Gray, the new neutral

- Y-3 Knit cashmere sweater, \$575
- Calvin Klein Chunky ribbed turtleneck, \$248
- Club Monaco cardigan, \$139

### COATS

#### From military trenches to puffers

- A.P.C. Plaid wool jacket, \$534
- Luella Canterbury wool trench, \$650
- Uniqlo Puffy jacket, \$99.50

### NEW VOLUME: PANTS

#### Cutting a swath, wide-legged pants

- Alexander Wang Wool wide-leg pant, \$396
- DKNY Boucle tweed wide-leg pant, \$345
- Organic 100% organic wool high-waisted pant \$315

### FUR ACCENTS

#### A touch of Luxury

- Marc by Marc Jacobs Fur-trimmed boot, \$995
- Sigerson Morrison Fur-trimmed python boot, \$895
- Tashkent Suede wedge with fur detail, \$650

### PATENT

#### “Layer On The Lacquer And Pile On the Patent”

- Abaete Luli coat, \$925 in white
- Furla leather Loto shopper, \$625
- Kork Ease Patent Linda wedge, \$185

### METALLICS

#### Accessories add shine

- **Felix Rey** Jennifer clutch in wine, \$390
- **Hollywould** Gold Lolita wedge, \$345
- **Stuart Weitzman** Silver Degrade Future Pump, \$285

## **HATS**

### **On...this season!**

- **Henri Bendel Hat Collection by Albertus Swanepoel** Felt hat, \$308
- **Eric Javits** Tweed rain hat, \$250
- **Acqua** Red short-brimmed hat, \$50

## **GLOVES**

### **For a chic finished touch**

- **Costume National** Elbow length cashmere gloves with leather buckle, \$260
- **Banana Republic** Long simple leather gloves, \$128
- **Vince** Teal ribbed gloves, \$135

“A chunky gray cardigan, the new wide-leg pants, elbow-length gloves, and hats that take cues from the runways of Marc Jacobs and Proenza Schouler, says Nicole Phelps, Executive Editor of STYLE.COM--these are the fall essentials that will update your wardrobe”.

## **About STYLE.COM**

Launched in September 2000, STYLE.COM has become the definitive online fashion destination. Combining gorgeous design with world-class editorial, the site offers comprehensive runway coverage of all the major fashion shows; lavish and authoritative reports on seasonal trends; the latest social, celebrity, and fashion news; beautifully packaged shopping guides; and lively, informed takes on the intersection between fashion and pop culture.