

STYLE.COM

STYLE.COM AND MEN.STYLE.COM NAME NEW PUBLISHER

NEW YORK, March 2, 2007 – Lisa Ryan Howard has been named Publisher of STYLE.COM and MEN.STYLE.COM, announced Dee Salomon, Senior Vice President of Sales & Marketing for CondéNet, an Internet unit of Condé Nast Publications. In this role, Ms. Howard will be responsible for all advertising sales related to STYLE.COM and MEN.STYLE.COM. She will report to Ms. Salomon when she assumes the role on March 12, 2007.

Ms. Howard was previously the Executive Director of Corporate Sales in the Condé Nast Media Group, the corporate sales, marketing, interactive, and direct sales unit for Condé Nast Publications. In this position she managed a senior sales staff and helped develop integrated sales programs for major worldwide brands. Prior to joining Condé Nast in 2000, Ms. Howard was the Director of Sales at Ultigo, Inc., a company that provided interactive commerce functionality to magazines and other print publications. She was also previously the Advertising Director at *Jane* and *W* magazines, and an account manager for *People*.

“Lisa’s top-notch management skills and experience working with large corporations in multiple industries will be of tremendous value to us,” said Salomon. “Her work with Condé Nast’s biggest print advertisers will be invaluable as the propensity toward integrated media buys increases.”

About STYLE.COM

STYLE.COM is the definitive fashion website, extending the editorial authority of *Vogue* and *W* magazines to the Internet. Offering comprehensive runway coverage with more than 50,000 photos, authoritative trend reporting, the latest in social, celebrity and fashion news, and interactive forums on every aspect of the fashion industry, STYLE.COM offers visitors a total fashion experience.

About MEN.STYLE.COM

MEN.STYLE.COM is the first website to offer hip and authoritative fashion and style coverage to men. Featuring trend reporting, news on style and entertainment, buying guides for the latest gadgets and gear, and comprehensive runway coverage of the Milan, Paris, and New York shows, MEN.STYLE.COM offers readers a complete fashion experience. MEN.STYLE.COM carries on the legacy of its successful sister site, STYLE.COM, and is the online home of *GQ* and *Details*.