

STYLE.COM LAUNCHES SPRING SHOPPING GUIDE

NEW YORK, January 22, 2008 – STYLE.COM, the online home of *Vogue*, has compiled the ultimate shopping guide for spring, defining the season's top trends. From romantic and girly looks to tailored pieces borrowed from menswear, STYLE.COM tells you what you need and where to get it. Designers include the fashion famous as well as up-and-comers, and prices range from the highly affordable to the super-splurge.

For the *complete* spring shopping guide, log onto www.style.com.

TRIBAL

Fashion goes global—feathers, beads, and ethnic patterns adorn many of spring's hottest looks.

Diane Von Furstenberg Dress \$650

Roger Vivier Square Bangle \$450

SURevolution Tribal Necklace \$50

Wunderkind Beaded Scarf \$740

HIPPIE

It's a journey back to the Summer of Love with a groovy mix of fringe, tie-dye, and prairie details.

D&G Floral-Print Dress \$3,115

Stella McCartney Denim Sandal \$1,195
Most Wanted Design by Carlos de Souza Bead
Necklace \$3,240

Tory Burch Tunic \$295

MENSWEAR

The perfect antidote to the rest of spring's ultra-feminine looks.

Banana Republic Trench Dress \$130

Be & D "Briefcase" Bag \$1,490

Thomas Pink Striped Shirt \$150

John Varvatos/Converse Smocked Striped Tank \$95

Mike & Chris High-Waisted Pant \$230

TRANSPARENT

Sheer layers and plenty of exposed flesh define this airy look.

Alexander Wang Sheer Dress With Slip \$396

MM6 Paneled Cardigan \$595

Mischen Gamine Dress \$875

BCBG Max Azria Silk Trench \$402

COLOR

Fall's gray is out; a stunning rainbow of electric colors graced the spring runways.

ADAM Hand-Painted Silk Dress \$465

Cynthia Vincent Patent Peep-Toe Flat \$240

Cheap Monday Jeans \$65

Eric Javits Floppy Brimmed Hat \$350

Petit Bateau Cotton Tanks \$30

"The spring trends seem designed to get women into the stores," says Style.com executive editor Nicole Phelps. "There's so much that's new, from rich, gorgeous colors

and luscious floral prints to smart-looking menswear-inspired separates and suits. Whichever "look" is you, there are plenty of great finds--and at great prices, too--in our shopping guide."

STYLE.COM

STYLE.COM, a CondéNet publication, is the definitive fashion Web site, extending the editorial authority of *Vogue* to the Internet. Offering comprehensive runway coverage with over 80,000 photos, authoritative trend reporting, the latest social, celebrity, and fashion news, and interactive forums on every aspect of the fashion industry, STYLE.COM offers visitors a total fashion experience. Based in New York, STYLE.COM launched in September 2000.