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VERA WANG ON ICE: STYLE.COM PRESENTS AN INTIMATE PORTRAIT OF THE DESIGNER

NEW YORK, January 12, 2007 -- Long before she became one of America's most acclaimed fashion designers, Vera Wang was making her mark as a figure skater. Now Wang has laced up her skates again for a revealing, intimate video portrait on STYLE.COM .

STYLE.COM captures this rarely seen side of Vera Wang in an exclusive short film featuring the designer and her daughters skating at Chelsea Piers in Manhattan. As they spin and glide across the ice together, Wang discusses the relationship between ice-skating and designing – the speed, beauty and the telling of a story through artistic expression. She reveals that skating gave her confidence to “pick yourself up when you fall,” a lesson she has applied to her fashion business.

Luckily for the fashion world, Wang narrowly missed the 1968 Olympic team before starting her company. She gave up the sport to work for *Vogue* and Ralph Lauren, before starting up her famed wedding gown company. Vera Wang received the Council of Fashion Designers of America’s 2005 women’s wear designer of the year award. In addition to her successful bridal and ready to wear divisions, she continues to build her lifestyle business with modern and elegant lifestyle collections. She has never forgotten her skating roots, however, designing Olympic costumes for Nancy Kerrigan, Michelle Kwan and more.

The video, which can be seen at www.style.com, is a part of STYLE.COM’s “Style Studio,” featuring original video covering designers, parties and fashion. The Studio showcases videos such as man-on-the-street interviews with style setters and pieces showcasing the hidden talents, hobbies and passions of industry notables and designers.

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STYLE.COM, a CondéNet publication, is the definitive fashion website, extending the editorial authority of *Vogue* and *W* magazines to the Internet. Offering comprehensive runway coverage with over 50,000 photos, authoritative trend reporting, the latest social, celebrity and fashion news and interactive forums on every aspect of the fashion industry, STYLE.COM offers visitors a total fashion experience. Based in New York, STYLE.COM launched in September 2000.

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