



**EPICURIOS.COM BREAKS NEW RECORD FOR SITE TRAFFIC  
-- Site Surpasses Four Million Page Views in a Single Day --**

NEW YORK, November 27, 2006 — Epicurious.com today announced a new record high for page views during the Thanksgiving holiday week. On the day before Thanksgiving, Wednesday, November 22nd, the site recorded over four million page views, a new record and a 16% increase over page views on the day before Thanksgiving in 2005.

For the entire Thanksgiving week, the site recorded 16.6 million page views, also a record. The weekly page view number represents a 16% jump over the same period last year, and a 7% increase over the site's previous weekly high, which took place December 19-25, 2005.

“We are so pleased that more food lovers than ever are turning to Epicurious.com for their recipe and meal planning,” said Editor-in-Chief Tanya Steel. “In addition to the extended recipe and entertaining section, this year we added new features such as healthy cooking, gifts and gadgets, and technique videos, all of which contributed to the spike in traffic.”

In 2007 the site will further expand its video offerings, as well as build out a host of new community features including member profiles and blogs.

**Epicurious.com**, a CondéNet site, is a premier award-winning food Web site, which incorporates more than 25,000 professionally tested recipes from the premier brands in food journalism, *Gourmet* and *Bon Appétit* magazines, as well as web-exclusive original recipes from top chefs and cookbook authors around the world. It also contains over 22,000 member submitted recipes. Epicurious offers a wealth of articles and tips focused on cooking, entertaining, wine, cocktails, and shopping.