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**EPICURIUS LAUNCHES APP ON THE NOOK COLOR**

*Food enthusiasts have a new platform for accessing thousands of tested recipes*

**New York, NY (April 26, 2011)** – Passionate food enthusiasts now have another convenient way to access Epicurious.com in the palm of their hand. The most award-winning digital food brand is now being featured on the Barnes & Noble NOOK Color Reader’s Tablet as part of the company’s new NOOK Apps, a collection of high-quality applications. NOOK Color users can now access the Epicurious Recipe and Shopping List app, the ultimate interactive cookbook featuring tens of thousands of recipes that have been professionally created and tested, are updated weekly and now appear, ad-free, on this platform. It is available for purchase for \$4.99 from Barnes & Noble Nook Apps ([nookcolor.com/update](http://nookcolor.com/update)).

“We are pleased to broaden our content offerings by working with Barnes & Noble to deliver the Epicurious Recipes & Shopping List application for NOOK Color,” said Tanya Steel, Editor-In-Chief of Epicurious. “NOOK Color is a great new way for people to find, and save recipes from Epicurious’ award-winning database of over 30,000 professionally created and tested recipes. It is the ultimate interactive constantly updated cookbook that cooking enthusiasts can take from the couch to the kitchen and even the store.”

The Epicurious Recipe and Shopping List app for NOOK Color allows users to search thousands of recipes that have been professionally created and tested from renowned chefs and beloved cookbooks and brands. It also provides time-saving and fool-proof help, enabling users to save recipes to a shopping list and create menus for upcoming events by saving recipes to their personal Favorites. The Epicurious Recipe and Shopping List app for the Nook supplements existing platforms, including the iPhone, iPad, and Android smart phones.

### **About Epicurious.com**

Epicurious.com, the most award-winning digital food brand, reaches millions of passionate food enthusiasts every month. With more than 180,000 recipes from premier brands in food journalism, chefs, cookbooks and users, Epicurious offers a wealth of original content daily, including articles, videos, blogs, and forums focused on all aspects of cooking and entertaining. Epicurious is published by Condé Nast, a division of Advance Publications, which operates in 25 countries and is the world leader in exceptional content creation. In the United States, Condé Nast publishes eighteen consumer magazines, two trade publications and twenty-seven websites that garner international acclaim and unparalleled consumer engagement.