



## CONDÉNET NAMES SVP OF SALES & MARKETING

NEW YORK, January 17, 2007 -- Dee Salomon has been named Senior Vice President of Sales & Marketing, it was announced today by Sarah Chubb, President of CondéNet, an Internet division of Condé Nast. In this role, Ms. Salomon will oversee all sales revenue functions for the CondéNet brands, which include STYLE.COM, MEN.STYLE.COM, Epicurious.com, Concierge.com, and flip.com, a site which will launch next month. She will continue to report to Ms. Chubb.

Previously, Ms. Salomon was Senior Vice President and Managing Director of the STYLE sites and flip.com. In this newly created position she adds revenue responsibility for CondéNet's travel and food sites, Concierge.com and Epicurious.com.

"Dee has done an outstanding job developing creative marketing opportunities on our sites, which have yielded great success for our marketers," said Chubb. "This new role will ensure that we are maximizing our advertiser relationships and programs across all of our sites."

Ms. Salomon joined CondéNet in 2003 as Senior Vice President and Managing Director of STYLE.COM. Under her direction STYLE.COM revenues have increased 35% over the last year. Ms. Salomon was also responsible for the successful launch of MEN.STYLE.COM in 2005.

Before joining STYLE.COM, Ms. Salomon served as Senior Vice President of Marketing and Corporate Communications at Anne Klein, where she was responsible for successfully revamping the company's brand. Prior to that, Ms. Salomon worked at Donna Karan International as Senior Vice President of Creative Services and Advertising. She also worked at Condé Nast as Fashion Director, Advertising at *House & Garden* and *Condé Nast Traveler*.

### **About CondéNet**

CondéNet is the leading creator and developer of upscale lifestyle brands online, providing enjoyable, useful services that build upon the heritage of the world's most prestigious magazines. The company publishes significant online properties in the categories of fashion (STYLE.COM), men's lifestyle (MEN.STYLE.COM), food (Epicurious.com), travel (Concierge.com), and teen (flip.com); these titles have won numerous accolades from bodies including the American Society of Magazine Editors, the James Beard Foundation, Media Industry Newsletter, and

the Webby Awards. Based in New York, CondéNet is an Internet division of Condé Nast, a privately held media company.