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CONCIERGE.COM'S LIST OF WORLD'S MOST AMAZING BATHROOMS

-- Noteworthy Lavatories Form Hottest Trend in Hotels and Nightclubs --

NEW YORK, June 1, 2007 – Ever used a 14 karat gold toilet in Hong Kong? Or, stepped inside a giant egg-shaped stall in a London restaurant to relieve yourself? Hoteliers, retailers and nightclub owners are increasingly building a new amenity into their blueprints and budgets – over-the-top lavatories for guests and patrons. Concierge.com, the online destination for inspired travel, today announced its list of the most noteworthy bathrooms in the world.

“One really creative way to attract attention for your hotel or nightclub is to build an amazing bathroom,” said Peter J. Frank, editor-in-chief of Epicurious.com. “An entertaining, creative restroom becomes a conversation piece for a new property and developers recognize the power of this amenity to separate them from the pack.”

Concierge.com pored over hundreds of tips to compile their list of the world’s most unusual and noteworthy restrooms, which can be viewed by visiting <http://www.concierge.com/ideas/styledesign/tour/detail?id=1457>, or summarized below.

- Sofitel Queenstown men’s room – Queenstown, New Zealand
 - Life-sized photographs of female voyeurs watch as patrons use the urinals
- The John Michael Kohler Arts Center -- Sheboygan, Wisconsin
 - Kohler Arts Center commissioned six American artists to each create their own beautiful bathroom
- Dolce & Gabbana Gold – Milan, Italy
 - D&G’s Milan restaurant’s bathrooms are outfitted in floor to ceiling gold bamboo and enormous gold mirrors, not to mention *Goldfinger* playing on a loop in each stall
- Bar 89 – New York
 - SoHo bar and restaurant’s peek-a-boo stalls are clear until you lock them, when they fog up for privacy
- Chung Yo department store – Taichung City, Taiwan
 - 16-floor department store has 14 themed restrooms, including basketball bathroom complete with a hoop, and a beer bathroom with frosty green beers lining the walls
- R-Bar – Brighton, UK
 - Giant, glossy-lipped, mouth-shaped urinals cause a stir at this gay bar
- Swisshorn Gold Palace -- Hong Kong
 - It was a \$50 million project to create this jewelry showroom bathroom using three tons of gold
- Sketch – London
 - Eight large egg-shaped bathrooms sit at the top of a sweeping staircase at this restaurant and bar
- The NaRa Family Shopping Mall – Nara, Japan
 - State-of-the-art stalls each have a self-cleaning wand to wash you off, a jet of hot air to dry you and a noise-machine to drown out sound for those with stage fright
- Reinabruja – Madrid, Spain

- Constantly changing colors and pulsing, flashing lights bounce off reflective pillars and wavering walls to keep the party going in this nightclub bathroom
- Galleria Emi Fontana Art Installation – Touring, Next location TBD
 - Touring art installation titled *Don't Miss a Sec* looks like a mirrored silver box, but inside the bathroom patrons can see out to the rest of the world
- Jade on 36 Bar – Shanghai, China
 - Inspired by a Chinese jade jewel box, two steel cylindrical stalls slide open to reveal floor-to-ceiling neon tubes and sci-fi fixtures

To interview Peter J. Frank, editor in chief of Concierge.com, for this or any other travel topic, please contact Allison Braley at (212) 790-4487.

About Concierge.com

Concierge.com, the online destination for inspired travel, incorporates original, interactive features on every aspect of travel; highlights from *Condé Nast Traveler*, re-engineered for optimum online browsing; almost 200 original, in-depth, insider guides to top destinations around the world; a "destination finder" that lets readers narrow down the perfect place for any trip; almost 10,000 photographs of hotels, destinations, landmarks, and more; a suite of interactive tools to help readers make smart travel plans; a range of travel deals targeted to specific destinations; and a powerful search function to aid navigation.

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