



**CONCIERGE.COM CREATES TRAVEL VIDEO LIBRARY, ADDING  
“INSIDER GUIDES” WITH THE BEST IN HOTELS, NIGHTLIFE, DINING  
AND ACTIVITIES**

*Concierge.com’s Library of Online Video Tours for Travelers to Include New York City, London, Miami, Paris and Rio de Janeiro, with San Francisco, Tokyo, Italy’s Amalfi Coast and Barcelona to Follow*

NEW YORK – August 1, 2007 – Concierge.com, the online destination for inspired travel, today introduces 57 new online video “Insider Guides,” offering users free tours of top hotels, restaurants, nightlife, shops and attractions in New York City, Paris, London, Miami, and Rio de Janeiro, Brazil. This fall, Concierge.com will introduce “Insider Guide” videos of Tokyo, San Francisco, Italy’s Amalfi Coast and Barcelona, Spain, as part of an ongoing effort to create virtual video tours of top cities and destinations across the globe.

The fast-paced “Insider Guide” videos capture some of Concierge.com’s top hotel, restaurant, nightlife, shopping and activity recommendations in about 30 seconds. The videos are shot in the first-person perspective, allowing users to virtually experience the place, whether it’s Paris’s glamorous Le Meurice hotel, New York’s iconic Museum of Modern Art, or Tokyo’s frenetic Tsukiji fish market. Music accompanies users on their journey and captures the essence of the destination.

“Travelers visit Concierge.com for regularly updated guides to over 200 of the world’s top destinations, including hotel, restaurant, nightlife and activity recommendations chosen with the discerning traveler in mind,” said Peter J. Frank, editor in chief of Concierge.com. “Adding video ‘Insider Guides’ will give travelers a first-person, real-time perspective on the places they’re planning to visit. The videos really capture the energy and spirit of a place in a way that words and pictures alone can’t do.”

Concierge.com is working with TurnHere, Inc., a full-service Internet video solutions provider, to produce portions of the “Insider Guide” video tours set to music and created by TurnHere’s global network of independent filmmakers.

To view Concierge.com’s video library, including new “Insider Guides,” please visit:  
<http://video.concierge.com>.

**About Concierge.com**

The new Concierge.com, the online destination for inspired travel, incorporates original, interactive features on every aspect of travel; almost 200 original, in-depth, insider guides to top destinations around the world; a "destination finder" that lets readers narrow down the perfect place for any trip; almost 10,000 photographs of hotels, destinations, landmarks, and more; highlights from *Condé Nast Traveler*, re-engineered for optimum online browsing; a suite of interactive tools to help readers make smart travel plans; a range of travel deals targeted to specific destinations; and a powerful search function to aid navigation.